

Privacy Policy

GeoMax AG, Switzerland, ("**GeoMax**" or "**we**" or "**us**") respect your privacy. GeoMax is committed to the safe and secure processing of personal data and compliance with applicable data protection law. We have implemented appropriate technical and organisational measures to protect your personal data against loss or unlawful access. The number of persons with access to your personal data is limited. Only individuals associated with GeoMax that need to process your personal data in accordance with the purposes below will have access to your personal data.

The following describes how we process your personal data.

HOW WE PROCESS YOUR PERSONAL DATA

Fulfilling our contractual obligations towards your company, for example sending quotes, order administration, provision of products and services to your company, invoicing your company, responding to your service requests, etc.

How do we obtain your personal data?

We obtain personal data from you when you register on our Web Sites, furnish our representatives with your business card, or when we obtain your data from representatives of your company.

Categories of personal data we process

Personal master data (key personal data);
Contact data;
Key contract data (Contractual/Legal Relationships, Contractual or Product Interest);
Network and device identification.

The purposes of the processing

Fulfilling our contractual obligations towards your company, e.g., sending quotes, order administration, provision of products and services to your company, invoicing your company, responding to your service requests etc.

Legal basis for the processing

It is within the legitimate interest of GeoMax and your company to process your personal data for the above noted purposes. We use your personal data for fulfilling our contractual obligations towards your company. The privacy impact of the processing is low, as GeoMax contacts you in your professional capacity.

Recipients (or categories of recipients) of the personal data

We will share your personal data with companies within the Hexagon Group. We will also share your personal data with suppliers and business partners and legal agents which carry out services on our behalf such as customer relationship management solution providers and travel agents.

Retention period

We will retain your data for as long as the business relationship with your company exists and for as long as your employment with your company subsists. We will retain and use your data during the applicable statutory limitation periods and as necessary to comply with our legal obligations, resolve disputes and to enforce agreements.

Marketing/Prospecting:**How we have obtained your personal data**

You provided your personal data through the use of our Web Sites (eg. registration form completion allowing the placement of cookies). We may have received your personal data when you supplied us with your business card, or we may have obtained your personal data from your company. Personal data may also be obtained from third party data augmentation services. You may have provided us with personal data over the telephone. If you have registered to attend an event with a third party provider, then we may obtain your personal data from that third party provider, where you have given your consent to such third party provider to supply your personal data to us.

Categories of personal data we process

Personal master data (key personal data);
Contact data;
Key contract data (Contractual/Legal Relationships, Contractual or Product Interest);
Network and device identification.

The purposes of the processing

Informing you via any means (including via email, telephone, text message, social media, post, or in person) about our products, services, publications and events which we think may be of interest to you and your company, based on previous purchases and interest shown in GeoMax's products and services.

Recipients (or categories of recipients) of the personal data

We will share your personal data with companies within the Hexagon Group. We will also share your personal data with suppliers and business partners and legal agents that carry out services on our behalf such as marketing solution providers.

Retention period

We will process your personal data unless you opt out of the processing for direct marketing purposes.

Customers Testimonials, Comments and Reviews:**How we have obtained your personal data**

We obtain your personal data through the completion of a release document which is available in hard copy and is also available online.

Categories of personal data we process

Contact details, job role and key personal data

The purposes of the processing

The processing is required for the purpose of providing reviews to our client base in support or otherwise, of our products, services and software.

Legal basis for the processing

We have obtained your prior, informed consent to the processing.

Recipients (or categories of recipients) of the personal data

Individuals who access any marketing channel from either within GeoMax or outside of GeoMax.

Retention period

For as long as is necessary unless you withdraw your consent to the processing.